

Impact Report

2015-2022



WHO IS NERDY MEDIA?

Nerdy Media is a 501 (c)3 nonprofit empowering Chicago's youth and families to connect "nerdy" interest with 21st skill development.

Our innovative project-based/connected learning aims to address the digital divide with equipping Chicago's under-resourced communities with the know-how to not only access technology, but to produce media content.

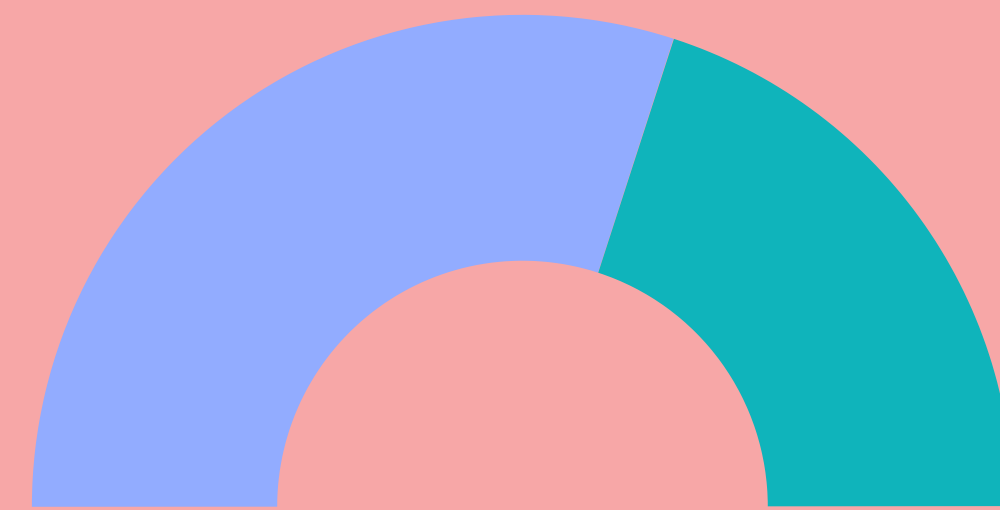
Since 2015 NM has partnered with many Chicago-based organizations to provide project based learning amplifying community voices, equipping youth and adults with the skills and ability to produce podcasts, graphic design and video production. We have also empowered youth to connect their nerdy interest to career planning and readiness.

17 programs facilitated

9 programs designed

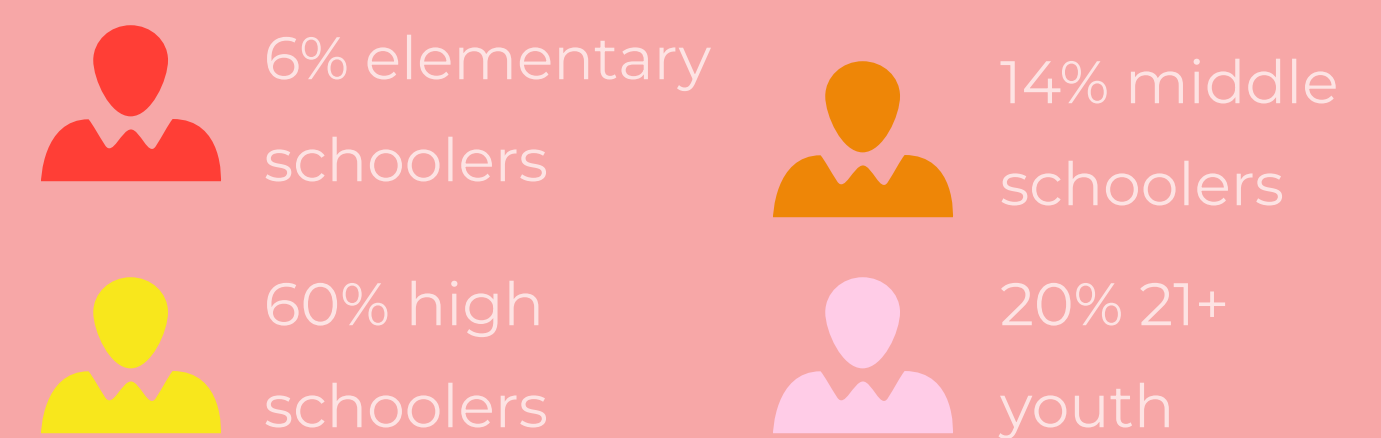
8 communities served

12 successful partnerships



60%
funding through youth stipends

339
program participants



“Thank you for this wonderful experience and for giving me new knowledge.”

Participant Feedback

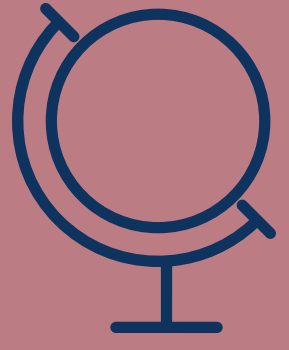
SERVICES



Community Programming
(Media production and Career readiness)



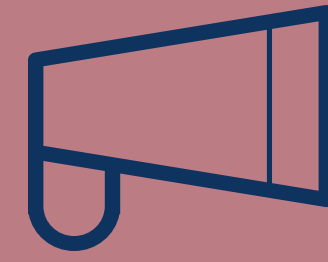
Digital Content Marketing



Professional Development



Media Projects



Events



Custom Program Design

PROGRAMMING

Over the course of Nerdy Media's journey, we have designed **9 programs** and facilitated a further **17 programs**.

Our **flagship** programs highlight Nerdy Media's **expertise** in delivering community programming: from media production to career readiness.



LRNG Podcast Playlists

"I loved learning how to produce an actual podcast."

LRNG Podcast Playlists is a media-rich program guiding youth through producing, production, promotion, and publishing of a youth produced podcast.

AVibe + MODE

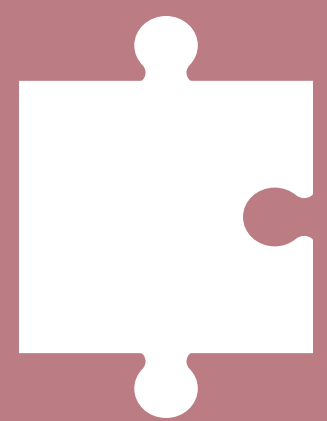
82% of students indicated that programming helped increase professional confidence.

Learning designed to equip our students with the mindset and resources to thrive in the 21st century job market.



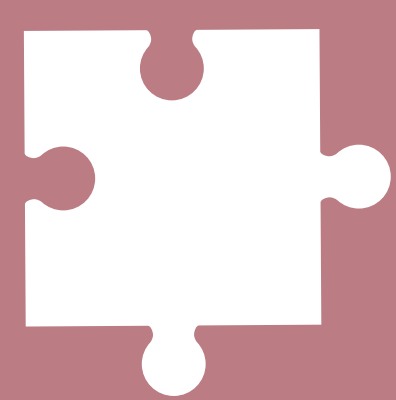
PARTNERSHIPS

Become a Nerdy Media Community Partner



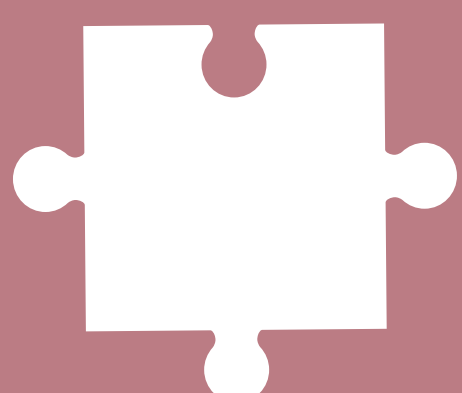
ORGANIZATIONS

Let's connect to align our shared passion for bridging the digital divide.



FOUNDATIONS

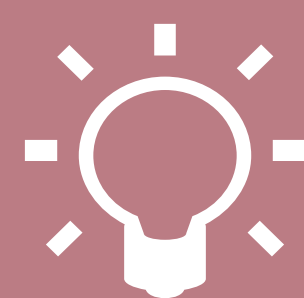
Invest in the nerds producing innovative and sustainable impact.



BRANDS

Align your community engagement initiatives with sustainable nerdy solutions.

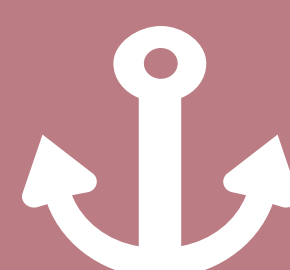
Why partner with us?



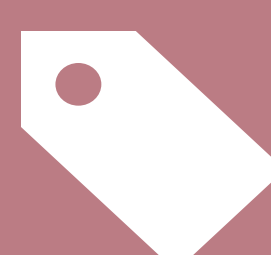
INNOVATION | The nerdy solutions empowering our communities with 21st Century skill development and real-world experience.



DATA-DRIVEN | Providing our partners with comprehensive impact reporting identifies strengths and opportunity for meaningful incentives.



SUSTAINABLE | Community impact designed to scale. We aim to make a long-term impact.



CROSS BRANDING | Community Partnerships are also an opportunity to highlight your brand/cause collaboration.



"Nerdy Media is a small organization dedicated to bridging the digital divide and amplifying community voices .
Something awesome always happens when nerds unite.
We look forward to continuing this work to empower our communities to emerge from media novice to media nerd."

La Toia Brown, Executive Director & Founder of Nerdy Media